MERCER UNIVERSITY

EMERGENCY RESPONSE PLAN

January 2019
EMERGENCY RESPONSE: PURPOSE and PRIORITIES

The Mercer University Emergency Response Plan provides a management framework for an institutional response to a broad range of major emergencies that may threaten life, health, and safety of the University community, and/or cause major disruption of programs, operations, or special events.

In all emergency situations, Mercer University priorities are:

1. To protect life, health, and safety of the University community
2. To secure critical infrastructure and facilities for continuous management operations
3. To resume academic, research, and associated University programs and activities

Emergency response actions will address the immediate needs of the university community:

Dependent populations

- Resident students and housing facilities
- Occupied classroom buildings
- Occupied office buildings
- Athletic or special event venues

Critical infrastructure

- Police Department and equipment
- Physical Plant Department and equipment
- IT network and communication facilities
- Facility security and camera network
- Energy distribution systems
- Available medical facilities
- Food storage and preparation facilities
- Libraries and learning skills facilities
- Science and Engineering buildings – storage of hazardous materials

Business continuity and resumption of programs

- Assess and secure unoccupied administrative and classroom buildings
- Assess and secure libraries, computer labs, and other instructional technology
EMERGENCY MANAGEMENT TEAM (EMT)

The Emergency Management Team (EMT) is the University’s executive and academic officers who will coordinate the institution’s response to address priority needs resulting from major, disruptive events that can be natural or man-made disasters. The President or his designee provides executive supervision for the entire emergency response process. The President or his designee determines when it is necessary or required to activate the Emergency Preparedness Plan and whether to convene all or part of the EMT.

The EMT is composed of:

1. President
2. Executive Vice President for Administration and Finance
3. Senior Vice President for Marketing Communications and Chief of Staff
4. Senior Vice President for University Advancement
5. Senior Vice President and General Counsel
6. Senior Vice President for Enrollment Management
7. Senior Vice President for Strategic Initiatives
8. Provost

When the EMT is activated, the immediate responsibilities are to:

- Determine the scope and impact of the incident on life safety and infrastructure
- Prioritize emergency needs and actions
- Deploy and coordinate internal resources and equipment
- Coordinate with local, state, and/or federal government agencies
- Communicate critical information and instructions for institutional and external needs
- Monitor and re-evaluate evolving conditions to adjust ongoing response activities
THE EMERGENCY OPERATIONS CENTER (EOC)

The EMT will convene at a central Emergency Operations Center (EOC), located at:

1. The Godsey Administration Building on the main campus in Macon, Georgia
   Alternate EOC sites for the Macon Campus are:
   1. Mercer Police Department (MERPO)
   2. Information Technology and Auxiliary Services Building

2. Atlanta Administration and Conference Center (AACC)
   Alternate EOC site for the Atlanta campus will be:
   1. Physical Plant Department

EMERGENCY OPERATIONS CENTER (EOC): EMERGENCY RESPONSE ACTIVITIES

STAGE 1: Assessment / Initial response to an event

- Obtain a situation briefing from MERPO, other administrative and academic units, or external agencies.
- Establish communication with affected areas, and verify the status of non-reporting areas.
- Evaluate impacts and effects of the emergency event, establish response goals and priorities.
  - Life, health and safety issues for the affected University community are the top priorities.
- Activate and coordinate internal support resources for affected locations and facilities.
- Establish support services, as necessary (sheltering, communications, transportation)
- Develop emergency-specific response actions as needed, such as:
  - Location(s) of Emergency Assembly Points (EAPs) for evacuation order(s), when appropriate
- Provide appropriate security at critical sites. Post signage and/or barricades where necessary.
- If necessary, authorize a temporary suspension of classes, campus evacuation, or closure.

STAGE 2: Monitoring conditions / Develop a broader communication and management plan

- Communications:
  - Clarify evolving information and determine internal and external public information needs.
  - Evaluate unofficial internal and external communication sources (Social Media) for accuracy.
- Emergency Management Team re-evaluates conditions to modify response actions.

STAGE 3: Business Continuity

- Determine priorities for the recovery of mission-critical teaching and research programs.
- Plan the resumption or relocation of University activities.
- Identify and assess legal issues created by the emergency.
SUPPORT RESOURCES for the EMERGENCY MANAGEMENT TEAM (EMT)

1. Director of Mercer Police  
   Major/Associate Director

2. Associate Vice President for Auxiliary Service  
   Assistant Director Alarm/Field Services

3. Associate Vice President for Information Technology  
   Executive Director of IT Infrastructure Services  
   Executive Director of IT Application Services

4. Associate Vice President for Facilities  
   Senior Director of Facilities

5. Vice President for Student Affairs  
   Assistant Vice President for Student Affairs  
   Associate Dean Atlanta

6. Director of Operations, Regional Academic Centers  
   Assistant Director of Operations, Regional Academic Centers

7. Executive Director, Grand Opera House, Macon, GA

8. Executive Director, Mercer Engineering Research Center  
   Director of Operations, Mercer Engineering Research Center

9. Senior Associate Dean, School of Medicine – Savannah  
   Associate Dean of Student Affairs and Director of Admissions

10. Senior Associate Dean, School of Medicine – Columbus  
    Director of Community Outreach and Community Preceptor Network

11. Senior Assistant Vice President for Marketing Communications

12. Assistant Vice President for EHSO
EMERGENCY INFORMATION AND COMMUNICATIONS

In any emergency, notifications to affected students, faculty, researchers and staff should be initiated as soon as possible in the emergency response process.

The central source and delivery of internal and external emergency information is planned and coordinated by the Senior Vice President for Marketing Communications and Chief of Staff.

Resources that are used to distribute internal emergency information and instructions include:

- RAVE Alert text messages to registered cell phone contacts
- University Email via RAVE Alert
- University network phone system
- Campus Emergency Information Hotlines
  - University hotlines for emergency information and instructions:
    - Atlanta (678) 547-6111
    - Macon (478) 301-5335
- Mercer University web site: http://www.mercer.edu

PLAN DE-ACTIVATION

When emergency conditions are stabilized and normal University operations can resume, the Emergency Response Plan will be de-activated by the President or his designee. A formal announcement will be disseminated, using all emergency information and notification systems.

If the nature of the incident requires an extension of some emergency services, limited EOC functions may be continued to coordinate those services among selected administration and academic units.

Continuing functions may include:

- Staging ongoing repairs
- Academic or administrative space adjustments
- Support services for impacted students, faculty, or staff
- Community relief efforts